THE GLEICHEN CALL

VOLUME XXXII

GLEICHEN, ALBERTA, WEDNESDAY JANUARY 17, 1940

SUBSCRIPTION \$2.00 PER YEAR

ITEMS OF INTEREST OF THE TOWN

AND DISTRICT

For the time being there will be no picture shows on Saturday nights. The usual Saturday afternoon matine will continue starting at 3 o'clock,

The coldest weather of the winter struck the district over the weekend. Temperatures have dropped to as much as 13 below. The town's financial statement will

show a wonderful improvement the past year. In fact it will be the bcs. ent issued for many years

The Red Cross Society are getting ready to stage a big dance on Friday February 16th. Committee meet-ings have been held and judging from reports this dance will be one of the big events of the season.

Bob Brown, with the exception of Bob Brown, with the exception or Doug Young, is the last of the origin Genners to hang up his skares and retire to the sidelines. Doug is the only one we know of who is still chasing pucks and is now with the Montreal Canadiens. Bob stated hast winter hockly was hard work and the winter hockly was hard work and hard work and was a state of the winter hard was a work and was a warm of the winter hard was a warm of the warm of the winter hard was a warm of the winter hard was a warm of the Montreal Canaciers. Bob stated inst-wirster hocky was hard work an-that age was slowing him up. It was about 1925 he started playing an-was the fastest and tricket player (Belehen ever had. Of all the team that played on Gleichen ice not one other very produced a player that could astate faster than be. In his could astate faster than be. In his could astate faster than be. In his because there were no web, he could go at top speed the full 60 minutes because there were no subs, he could go at top speed the full 60 minutes whether the low was slow or fast, Al. fans are aerry to sie him retire.

The Red Cross War Work Commit The Red Cross War Work Commit-tee still have plenty of materials o-hand for sewing and knitting. Bis, carded clothing will be gladly re-eared committee of the control of the socks are continually being made o-divisional headquarters. Clothing that cay be made up in to wearing spare. for children is required. It is hy-for children is required. It is hy-for children is required, and the total of the control of the control of the control of the control of the you to call at her home. Saturday afteroon for serving.

The regular meeting the Junior U. The regular meeting the Junior U. F. A. was held at this home of Mrs. S. Hall on January 12th, with sixteen members and one visitor present. The roll call was answered by "What I wish this organization would do or wouldn't do." The business of the contraction of the discussion of the contraction of the contraction of the contraction of the contraction of the discussion of the contraction of the I winn two regardants whose of the meeting was then discussed and ways wouldn't do." The business of the meeting was then discussed and ways and the second of the second

Many people, even in this town, Many people, even in this town, refugees deserve all the sympathy wonder, why loconolives are called "she." Well, here's one local rail, way chap's answer: "It's because they wear jackets with yokes, pins, shields and stays. Not only do the hields and stays of things at home have the hields and hields and the hields an

are much steadler when they are hooked up." So now you know!

Sales of new motor vehicles in Alperta for the first ten months 1939 were 8.4 per end of the Canada and telad-exactly the same per centage was in the previous ten months. Vol. 1940 and that these charges that has a local and the sale of the same per centage was in the previous ten months. Vol. 1940 and that these charges that the same per centage was not because the same transport of the same tran

The above tells the result of the game Saturday when Army Engineers played the Gunners before the jurgest crowd of the season. There The above cells the result of the game Saturday when Army Engineers, piayed the Gunners before the irreget crowd of the season. If the war goes on but any large results of the season in the season of the season in the work of the city of the season and no matter when the property of the season and the season of the season of the season in the season of the season

The following is a list of the Gun-

ocond score.

Cy McKay handled the bell,
Fred Jones won the pot.
The hardest working crew were the
score boys who were kept busy cimgr up and down hanging out th
agures on the score board. Some time
the score charged so fast they do
not keep the pace, finally when there
was a lull in the scoring spree hung
up the correct number.

Albertan members of the Nationa Albertan members of the Nationa' War Loan Comittee to sponsor Canda's first war loan of the new 'eat include: Hon Solor E. Lory Jobri. E. Browniee; Senator W. A. Buchanin, John Burra, A. M. Campbell, Edmonton; Major-Gen, W. A. Gresbach; H. C. Mwliner, Edmonton; John Horne C. M. Wilner, Edmonton; John Horne ton; Major-Gen, W. A. Gressach; H. M. Mwilner Edmonton; John Horne Calgary; Warren Prevey, Edmonton; J. H. Woods, Calgary and H. T. Halli

COMING EVENTS

Feb, 16-Local Branch Red Cros

THE RUM ISSUE

BY FRED JONES
This Column Given to News of the Gleichen Branch of the Canadian Legion.

We read recently that slightly over We read recently that slightly over two hundred Jows out of over two hundred thousand volunteers have joined the British army. This may be enemy propaganda but if true it makes us wonder if Jews really ob-ject to all the persecution they have been subjected to.

We are also waiting to see if all Poles, Czechs and Austrians living in Canada are going to fight for their homeland. From what action they take we will learn whether European refugees deserve all the sympathy given them in the past.

GUNNERS ... 20 ENGINEERS ... 20 Engineer in Calagory, Education and Engineer Committee Committee

Many more men will be needed a

Tom Brown felt sorry for Strath-more in their hockey game last week. When Strathmore could not break the tie Tommy obligingly shot the puck into his own net and won the game for Strathmore.

If the Finns had been as unpre-pared for war as Canada when the Russians attacked them they would

be wondering around in (bearskins?) instead of reindeer fur.

The Uleichen Gunners and the Ragineer from Calgary Garrien played hockey here Saturday night and the Gunners won by an over-whelming score. We cannot say what was a wrong with the Calgary team for they have won a good share of their yames against fair teams. However, it turned out alright as far as the writter is concreted as he drew the joker—good for ten smackers.

No room this week for news of Jones' Foreign Legion.

The Gleichen Gunners and

We have received word from the Finnish Voluntary Service League Finnia Volontary Service League to the effect that new wishing to join the Finnish army will receive transportation and will come under Finnish army regulations as to rates of gay and allowances. We do not there so we cannot advise married men with dependents, but any single men wishing to get in touch with League can apply here if they wish and we will write for them and get particulars.

Lights out!

Married .

THE WORLD OF WHEAT

M. G. L. STRANGE or, Research Departmen Grain Company, Limite

plumpness were better than Thatch-but not quite equal to Renown, but this was considered a bad season for

Regent.
Threshing: Regent threshed quite

Threshing: Regent threshed quite easily.
Resistance to spring frosts: A number of growers reported that Thatcher stood the early June fosts better than other varieties, but Regent also was favorably commented.

Director. Research Laborations Search Grains (Company, Limited Dr. L. H. Newman, the Dominion cresular, recently stated that 270 Database stood the early June fosts better han other varieties, but all 70 Database stood the early June fosts better han other varieties, but their practical experience with the research Laboration of the Dominion Roat Research Laboration with 270 Dominion Roat Research Laboration William Research Laboration with 270 Domini



DOMINION OF CANADA FIRST WAR LOAN

The Bank of Canada is authorized by the Minister of Finance to receive subscriptions for a loan to be issued for cash in the following terms:

*200.000.000

31/4 Per Cent Bonds

To be Redeemed by Annual Drawings by Lot

20% of the Loan on February 1, 1948 at 100.00 20% February 1, 1949 at 100.00 20% February 1, 1950 at 100.00

February 1, 1951 at 100.50 February 1, 1952 at 101.00

Issue Price: 100% and accrued interest.

The proceeds will be used by the Government to finance expenditures for war purposes.

Payment is to be made in full against delivery of interim certificates on or after February 1, 1940.

Principal and interest will be payable in lawful money of Canada. Interest will be payable without charge semi-annually at any branch in Canada of any chartered bank. The Bonds will be dated February 1, 1940.

Denomination of Bearer Bonds: \$50, \$100, \$500, \$1,000

The Minister of Finance may, at his discretion, authorize the Bank of Canada to accept applications to convert Dominion of Canada 3% Bonds maturing March 1, 1940, into an equal par value of additional bonds of the above issue. The 3% Bonds accepted for conversion will be valued at 100.17% and accrued interest to date of delivery.

Cash subscriptions and conversion applications may be made to the Bank of Canada, Ottawa, through any branch in Canada of any chartered bank or through any approved investment dealer or stock broker from whom copies of the official prospectus containing complete details of the issue may be obtained.

The Minister of Finance reserves the right to allot cash subscriptions in full or in part.

Subscription lists will open at 9 a.m., E.S.T., on January 15, 1940, and will remo open thereafter for not longer than two weeks, but may be closed at any time at the discretion of the Minister of Finance, with or without notice.

OTTAWA, January 12, 1940



COUGHS

THE COLDS

ASTHMA, BRONCHITIS

SELECTED RECIPES

Flour tearpoon Calumet Baking Powder tablespoons butter cup sugar egg, unbeaten teaspoon vanilla



The Nation's Backbone

The youth of to-day will be the backbons of the nation to-morrow. This thought inspires the questions: "What kind of a backbone is being bill up now, in order that the nation of to-morrow may be virile, strong and characterful? Is the foundation for a Canada that will be able to take proper place in the sun being laid?"

These are important questions, for upon the answer to them depends the future destiny of this country of the state of citizenship, the future is obscure. To banish this obscurity the full duties of citizenship, the future is obscure. To banish this obscurity that translate it into certainty it is essential that more thought be given to the problem of youth and that definite action be taken to prevent disaster.

ter.

Canada is now engaged in warfare to preserve our heritage of deperacy. While this struggle is going on, should we not now so build, that
a democratic structure will be strengthened and something worth preperacy.

the democratic structure will be strengtuness are serving?
At the outset of the war, it was the popular impression that war would save this problem, at least as long as the conflict lasted. It was the present of the service of the

of armament, and marria and serial crafts and auxiliary industries, but there is some reason to doubt that this will be the case. provide satisfy for some of the like youth of the country but there is now reason to believe that it will not take care of them all for the duration of the war and there is still left the problem of providing for them after peace is signed.

Requirement Limited

The character of the war up to the present leaves the impression that the number of fighting men required from Canada will be strictly limited and under existing regulations only those who are physically perfect are being taken. As for the manufacturing industries directly related to war effort, only highly skilled workmen are being taken at present, leaving no provision, other than the ordinary commercial outlets for those who cannot measure up to rigid physical examination or who are not highly trained.

To take care of these, not only is training for industry essential, but it is all right as far as it goes, provided the course are adequate, but when these youths have completed their courses, there must be work for them. In the United States, where conditions are somewhat similar to this country the American Youth Commission of the American Council on Education, which has been studying this problem, says, in a recently published report:

believes that the remaining unemployment will be concentrated heavity in the lower age groups."

The Commission found, based on the 1997 censuri figures, that one third of the unemployed workers in the nation are young people. 10 to 21 eyears of age; that the rate of unemployenant is higher among youth be proposed to the proposed the proposed to th

ance. The work on which they are placed should be designed to provide constructive work experience in such a manner that the work done is a true service to the community. Work which metels these estandards will certainly add to the wealth of the nation."

The application of some such program as, at least a partial solution of the problem in this country, is certainly worth pendering.

Pull Of The Moon

Developed Bad Habit

18 contributors of notices studies.

at the side facing automobiles, so that you can see them coming.

Sumatra is the sixth largest is-land in the world, with 160,000 square miles of area.

The Shetland Islands

Interesting Information About Territory Now Very Much In The News

German air raiders have brought the Shetland (or Zetland) islands into the war news. Public notice is a rare experience for this remote part of Britain.

a rare experience for this remote part of British. The Shetland group lies north of Scotland, makes up a Scottle county, and is the most northerly British procession in British Parce are considered to the state of the state of

coast scenery is cliffs and deep indentations, the interior is treeless and

Fishing is the main occupation of the Sheltands, and their mainstay (nowadays they are fishing mostly, no doubt, for German mines and submarines). Women do most of the farm work, and spend their spare time in the Islands' distinctive knittergoods industry. The Sheltand cattle also are diminuitive in size, and the native sheep, we read, "possess many of the characteristics of goats". Fish are abundant, they catch whiles in the bays, and there is an immense variety of see abirds.

is an immense variety of sea birds.
We need not imagine the German
raiders are interested in the islands scenery—the attraction comes from other directions. There are naval bases not far away, and those deep, narrow bays perhaps are being put to uses which deeply interest the enemy.—Ottawa Journal. DELICIOUS COCONUT SQUARES

Doctors On Postage Stamps

There is grave danger in the widespreads belief that a war boom will falled States Pays Home To solve all our unemployment problems, including the special problems of unemployed worth. The Commission, therefore, feels it imperative to point, working the problems of unemployed workers, the Commission of the war-boom jobs will not be open to inexperienced, young people.

While it seems optimated that basiness will be stimutated by properties of the problems of the problems of the war-boom jobs will not be open to inexperienced, young people.

While it seems optimated that basiness will be stimutated by the U.S. Army Market in the many millions of unemployed workers. The Commission believes that the remaining unemployment will be concentrated heavily in the lower agg groups."

The Commission found, based on the 1937 censuri figures, that one third of the unemployed workers are young people, 10 to 2 stays of the people between 10 and 20 who are out of school and seeking work.

"Under modern conditions," the Commission's report says, "It is clear that young people have increasing trouble in getting a start, even in fairly and the proper point in the propersion times. Opportunities for self-employment on the land are restricted by the fact that the number of farm to boy who reach the age or discussed experiments in Clubs and

Pull Of The Moon

The actual pull of the moon on the surface of the earth depends on the varying distance at which the moon is working in co-operation with the sun.

Five numerics in the pain of the moon is working in co-operation with the sun.

From numerics in the pain of the corresponding to the pain of the moon is working in co-operation with the sun.

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From numerics in the pain of the corresponding to the pain of the pain

that you can see them coming.

The U. S. Department of Agriculture has estimated that 1.53 acres of hay can be raked by one man with a one-horse rake in one day.

The bull of the world, with 160,000 and 160,000 and

Apex Wheat

Greatly Increased Preference Show For Apex And Renown Varieties

Inspectors of the plant products division in Saskatchewan's Depart-ment of Agriculture report that ment of Agriculture report that growers of registered and certified ed displayed greatly increased reference this year for Apex and

The titing the condition of an elected Indian Prime Andian Judge can also content of an expert of a province the prime thinks to have been as a long in his with the support of the suppor

may occasion surprise in clerical circles in Canada and it is not likely to be accorded favorable considera-

tion.

The Ministerial Association of Lansing, Mich. recently held a meeting
at which it was decided to also the
at which it was decided to also the
all titles in the church. In an announcement dealing with the action
the Association declared: "We hereby abjure that philological about
tion which prefixes our names with
reversad."

So far as can be learned, there
have been no diccussions on this
have been no diccussions on this

School Strike of the Comment of the So far as can be learned, there as have been no discussions on this subject in Canadian church circles as the control of the c ferentiation from a lay occupation. Sarnia Canadian Observer,

> Customer—"Is this a genuine fox ur neckpiece?" Saleslady—"Well, no, madam, it isn't, but it's just as good. It's a fox-simile."

The population of India is esti-mated at more than 353,000,000.

Add My Your Grand Tasting Syrup

Bee Hive Syrup

Chemical Warfare

The chief of chemical warfare of the United States army believes na-

the United States amp believes the United States are production of war chemicals' will turn lacking "great resources for production of war chemicals" will not begin toxic gas wurfare. Major-General Walter C. Blacer. Major-General Walter C. Blacer and turn lacking to the work section of the American Chemical Society that to be "unperpared is to invite chemical attack", eputs to be a superpared to the production of the American Chemical Society will be decisive," he said. For each new chemical warfare offensive development tim the Great wards of the Comment of the Comment

vised.

At the same time, General Baker
pointed out that protection against
chemical attack never attained perfection, citing as reasons "defective
equipment or inevitable lapses in gas
discipline."

MICKIE SAYS-

IF YA KIN SELL ANY MORE GOODS BY NOT TELLIN' FOLKS 'BOUT, THEM, THEN IT DON'T PAY TO ADVERTISE!





APPLEFORD PAPER PRODUCTS LTD. WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



Contribution Of Canada

British supplies of foreign currency gave the country a big advantage of the country and the control of the country and the co

The newest form of polarized light a non-glare desk lamp.

PATENTS

AN OFFER TO EVERY INVENTOR.
List of inventions and full information the birch tree sheds its bark ansent free. THE RAMSAY COMPANY,
Registered Patent Attorneys, 273 dam, musily.
2336.

Sound Physical Training

white Mouths Hardest
Just to show how much more failt beart allments, United States death from cardiac trouble in Just and August of 1937, the most wright, in the present year for which faures are eating difference in year of the same year, says the New York Post.

Aman Challama, Ont., Knitting George H. Wright, of Challama, Ont., claims that knitting is not a job merely for women. He learned the art when he was a boy, and, such that he present time, Mr. July and August of 1937, the most wright is finding knitting an interaction of the present time, Mr. Wright is finding knitting an interaction of the present time, Mr. July and August of 1937, the most wright is finding knitting an interaction of the present time, Mr. July and August of 1937, the most work of the find Cross.

Me "see stars" when struck on the head, because the optic nerve carIt is not safe to put a can of keroene on any surface too hot for, one's safe.

We "see stars" when struck on the head, because the optic nerve carries only sensations of vision no matries only sensations of vision no matwaves or a blow.

The biggest North American bird the California Condor, is about 5,000 times as large in bulk as the cal-liope humming bird, which is Am-erica's smallest.

Taking Care Of Aviators

Men Are Carefully Watched To De tect And Prevent Nerve Strain Men Are Carefully Wetched To De-tect And Prevent Nervo Strain
With the Royal Air Force in
France.—A Harley street specialist
in uniform stepped into a plane and
on how Great Britain's pilots and
flying crews are standing up to the
strain of war.
As consulting neurologist to the
Royal Air Force, the specialist had
just completed an exhaustive tour of
the main airdraforms to receive rethe main airdraforms to receive reon the psychological state of British
airmen after eleven weeks of wallling for action.
His report, it is thought, may result in the appointment of a permaneurological expert to the

"In those circumstances it would West Africa. Indigo leaves, char-be miscistrous if we were to attempt (cot, and water are placed in a 30-to lay down to-day, the conditions in foot jat." The civil to be dyed in "It may be that there will be the from one to 30 days.

"It may be that there will be from one to 30 days.

"It may be that there will be from one to 30 days.

"Two hundred pounds of hay, corn, a new and better world is to be ladd and roots make a day's meat for an out".

00 for Your OLD IRON Coleman Self ron

> and but SEE YOUR DEALER or write THE COLEMAN LAMP & STOVE CO...

Contribution Of Canada

Machine Toxi- Seat To Britain Have
Britan Appreciated
Comp. Fl. and Emident
Great is supplementing the flow
Comp. Fl. and Emident
Great is supplementable tools for all
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the process into not fungation cantable to Britain through her control
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tools of high rate of production.

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Cermany has no timpston.

Cermany has no timpston.

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The initious decorpston of tracks

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abours in the last war.

The initious of a spiral

The sease of the sease of the control
of the sease of the control of the proper
of a rangential supplies of foreign curstories making of th

will be standing on our side and who against us.

Among the oldest of dyeing processes known is that used in French
"In those circumstances it would



"JUST A PAPER TOWEL" mas, in Detroit News.

Patriotic Songs

Cut These Verses Out And Keep Fo GOD SAVE THE KING

God save our gracious King, Long live our noble King, God save the King; Send him victorious, Happy and glorious, Long to reign over us, God save the King.

God save the King.

O Lord our God, arise,
Scatter our enemies
And make them fall:
Confound their politics,
Frustrate their knavish tricks,
On Thee our hopes we fix,
O save us all.

O save us all.

Thy choicest gitts in store
on him be pleased to pour,
on him be pleased to pour,
of him be pleased to pour,
May he defend our law,
And ever give us cause
To sing with heart and voice
of save the him bleas
with peace and suppliess
From shore to above;
And let our Empire be
United, loyal, free,
Forever more,

O Canada! Our Home and Native Land! True patriot-love in all thy so With glowing hearts we see thee The true north, strong and fre-And stand on guard, O. Canada We stand on guard for thee!

We stand on guard we stand on Guard for their University of the Common of Connada, we stand on guard for their Common of Connada, we stand on guard for their Connada, and the Connada, we stand on guard for their Connada, which was standard to the connada, from East to Western Sea. Thou land of hope for all who toll thou True North, strong and free! O Canada! On the Connada, which was the connadation of the connada, which was the connadation of the connadatio

To keep thee steadfast thro' the years From East to Western Sea, Our Fatherland, our Motherland! Our True North, strong and free! Ruler Supreme Our True storm,
Ruler Supreme,
Who hearest humble pray'r,
Hold our dominions in Thy loving
care

Help us to find, O God, in Thee A lasting, rich reward, As waiting for the better day We ever stand on guard.

THE MAPLE LEAF FOREVER I days of yore, from Britain's shore, Wolfe, the dauntless hero came, Molfe, the dauntless hero came, And planted firm Britainnis's flag On Canada's fair domain. Here may it wave, our boast, our pride, And joined in love together. The Thiste, Shamrock, Rose entwine the Maple Leaf forever!

Chorus—
The Maple Leaf, our emblem dear,
The Maple Leaf forever!
God save our King, and Heaven bless
The Maple Leaf forever!

At Queenston Heights and Lundy's Lane, At Queenston rie-s.... Lane,
Our brave fathers, side by side,
For freedom, homes, and loved
ones dear

For freedom, homes, and loved Firmly stood and nobly dioses dear And those dear rights which they, We sewent to yield them anintained, Our west to will the maintained, Our west to will the maintained, Our west to will be the control of the Our merry England's far-famed land May kind heaven sweetly smile; God bless old Scotland evermore, And Ireland's emrald isle! Then swell the rong, both loud Till rocks and forcests quiver. 'Till rocks and forests quiver,
God save our King, and Heaven
bless the Maple Leaf forever!

Book Written By Napoleon

First And Only Literary Effort Published In Paris

First And Only Literary Effort
Published In Paris
An undnished movel written by
Anyoleon Bonaparte when he was 26
was published by the magazine Recarpt, of only 13 pages, was
penned shortly after Napoleon broke
early, and the proposed particle of the contion of the proposed of the control of the conducte and became the Gener Clary,
who later married Marshall Bernadute and became the Gener of
the angement of the control of the conterminate of the conparticle of the conterminate of the con
terminate of th Views She Had

Mrs. Blank was an overly con-scientious person. Therefore, when she engaged a new maid, she asked as many questions as are asked in civil service examination. Mrs. Blank (sternly): "Have you

any religious ylews?"
Applicant: "No, ma'am, I haven't, but I've got some dandy snapshots of Niagara Falls and the Great Lakes."

Things don't turn up in this world until somebody turns them up.

In Belgium, dogs are used to pull







No strong, upsetting drugs

No strong, ussetting drugs
Take roc chance with a code Fallow the
directions in the picture above—the
directions in the picture above—the
directions in the picture above—the
dangers of taking strong drugs.
So quickly does Aspirin act—both internally and as a gargle, you'll feel wonTry this way. Doctors recommend
Aspirin because even when taken frethe heart, But get Aspirin—ame in
Canada. "Aspirin" is the trade mark of
Tig Bayer Company, Ind.

WARNING I
Aspirin is always marked
with this Boyer Cross "ASPIRIN" DOES NOT HARM

HOME SERVICE

KEEP FIGURE IN STYLE WITH RIGHT EXERCISES



Give Yourself Posture Test
"Nothing looks smart on me!"
tils the girl who thinks she lacks

Give Yourself Posture Test
"Nothing looks smart or me!"
walls the girl who thinks she lacks a
But her real trouble is her weak back and abdominal mucles. They be a support of the state of

The following booklets are also available at 15 cents:

141—"Self-Instruction in Skiing and Other Winter Sports."

178—"Decorative and Useful Objects Everyone Can Make".

173—"How to Do the Newest Dance Steps and Variations".

Quite An Expert

Queen Mary Is Clever At Solving
Jig-Saw Purzles
Queen Mary has proved herself an
expert in solving Jig-saw puzzles.
While visiting a naval hospital her
Majesty saw Able Seaman E. Coucher trying to fit together the pieces
of a puzzle. Queen Mary stopped by
mierces and rolved the nortion that pieces and solved the portion that had defied the seaman all afternoon.



450 B.C. IN ANCIENT EGYPT

The art of brewing was known and practised for many hundred years before the Christian era. In 450 B.C., we are told that the Egyptians being without vines, made a wine or beer from Pliny and Hellanicus informed us that the Egyptians are thought to have derived their taste for "Zythum" (meaning a barley drink) "because it was necessary for human bodies.

TODAY MADE IN ALBERTA

RANK WITH THE FINEST BREWS in this MODERN WORLD!

ORDER A CASE TODAY!

This advertisement is not inserted by the Alberta Liquor Control

THE CAREFUL RIVER

Higher speeds not only increase re Higher speeds not only increase re-quired stopping distances but they increase the severity of accidents. We know that the blow delvered by an object, or as it is scientifically term-ed, the force of impact, is propor-tionate to the square of the speed. Here is on example: A weblic travel-ing at 40 miles an hour is capable

of-inflicting four times the damage of one of the same weight travelling at 20 miles an hour. At 60 miles an hour its damage capacity is mine times that at 20 miles an hour. These rates of speed are just as dam-grous as falls, for we may compare the speed of vehicles travelling 20. 40 and 00 miles in fiftie damage that they would have if driven off one,

THE WEEK IN EDMONTON

(Re Dan E. Campbell)

Spectacular successes of the Finnish aki scouta faguinat the Soviet inish aki scouta faguinat the Soviet invaders bring forcibly to mind the fact that Canada is skii-ganelous to an extent hitherto undreamed; that Alberta provides some of the finest skii, gain logations in North America—and that both Dominion and Provincial ski championships will be staged at Banff and Jasper respectively in a few weeks.

For the events local officials are making great repearations. Visitors to either mountain resort will receive their fill of thrills, entertain ment and fun. The Banff meet, following closely the winter carriaval, is expected to attract large numbers of United States visitors. Theatre, dareing, self-mining, shipe remarks and the self-mining control of the self-mining con

Growth of the credit union movement in Alberta was demonstrated last week when details of increased membership and scope were reduced to the control of the Growth of the gredit union move

leased by Hon. E. O. Manning. During November, Alberta's 23 active credit unions recruited 150 new mening November, Alberta's 23 active credit unions recruited 150 new mening the control of the control

\$29,000 all told.

Active co-operatives are also on the increase in Alberta. There are no the increase in Alberta and the increase in Alberta and the increase in Alberta and the increase in Alberta conservation of the increase in the incr

deavoring to fill the need."

License plates to this number of 1,800 a day were received in the Pro. vincial Secretary's Department up to Wednesdry last, dead line for return of plates to qualify for the per cent refund paid to those w.o. do not run cars during the winter. The license year coptires March 31.

Edmonto, will save \$13,000 in social service tax costs this year, the pro-vincid government having granted on \$3,000,000 reduction in the assessment of city land. At the new rate Edmonton will contribute \$78,000 to the social service fund.

Condensed milk production was

WINNING THE WAR

Our Soldiers, Sailors, Airmen — our Industrial Army—our men and women who are enlisted "During the Duration" to assist in every way the Empire in her struggle — all of these find their real strength and esprit de corps in the Unity of the Dominion that stands behind them.

CANADA

0 F

in 1939, the figures for the first nine months being 88,370 cases against the previous 60,984. Value of 1940, the previous 60,984. Value of 1940, the previous 4108,799. Wholesale tradu to October 31 also showed gains, with 393 firms reporting business worth \$91,566,530 aganst the previous \$29,000,000.

IINPTED CHURCH

UNITED CHURCH

Rev. J. N. Wilkinson, minister,
Mrs. H. Birch, cholr leader.
Miss Majorie Birch, planiet.
Il am. Church school.
In a church school.
The right kind of reli.
gion for young people."
The annual congregational meeting will be held immediately following the evening service.
The Constitution of the Church requires that such a meeting be held as
soon as possible after the close of resoon as possible after the close of resoon as possible after the close of retranacting any other business affecting the welfare of the congregation. All members should endeavor
to be present.

GLEICHEN FLOUR MILL

We will exchange any of our mill products for No. 1 or No. 2 Nor, wheat on the basis of Board price

wheat on the basis of Board price and will issue Participation Certificates for the quantity of wheat you bring.

By lealing with the mill you get the dc able advantags of flour at low cost and any increase in price of what through Participation Certificates

You should try a Call want ad. They you to sell, buy or what have you. Many persons are able to beat op-

UNION PACIFIC With JEOL Mi-CREAL ROBERZ PRESTON, BARBARA TAMIROFF This is a thrilling drama of pioneet railroading

THURSDAY AT 8:30 P.M. Saturday Matinee at 3 p.m. GLEICHEN COMMUNITY HALL



CALGARY

From GLEICHEN \$1.30
Correspondingly Low Fares
from Intermediate Stations

GOOD GOING JAN. 25-26-27 RETURN UNTIL JAN 30

Canadian Paci

INITY "ONTARIO STANDS READY" "Ontario is responsible for one-half the industrial output of the Dominion, and forty-four per cent of the entire pro-duction from all sources. Translated into money, this means over Two and One-Quarter Billion Dollars annually. resolution of the Legislature, Ontario indicated her immediate bilize these immense resources on behalf of Great Britain and great democracies from which most of our people have sprung. "The issues in the present conflict have been so clearly drawn that our freedom-loving citizens were never more unitedly resolved to accept the challenge. With men, materials, and resources, Ontario stands ready." UNITY IS VITAL IN (Signed) M. F. HEPBURN, Prime Minister.

ONTARIO has four hundred and twelve thousand square miles with the largest population in the Dominion, as well as great diversity in activities. She has mines, farms, fruits, industries, woods, lakes and mighty rivers. Ontario has lived up to ber opportunities; expanded her markets to all patts of Canada and the Empire — buying shafts.

AUTOMOTIVE

that distributes more than \$22,000,000,00 annually in wages and salaries to many thousand families dependent on the industry itself. Add to these the families that are supported by industries supplying raw and finished materials to the Automobile manu-

INDUSTRIES

1006 LUMSDEN BUILDING - TORONTO, ONTARIO.

NOTICE OF ANNUAL MEETING

Public notice is hereby given that a meeting of the electors of the Town of Gleichen will be held in the Community Hall, Gleichen on Friday, the 26th day of January, 1940, at 8,00 o'clock p.m., for the purpose of receiving the report of the Mayor, Secretary-Treasurer, Auditor, and chairmen of the various committees of the Council for the year enting December 31,

Dated at Gleichen this 17th day of Januarv. 1940.

ary, 1940.

The annual meeting of the Gleichen S.D.
No. 103 will be held immediately at the close of
the Town Meeting.

W. J. PHYTHIAN,
Secretary-Treasurer.

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The Call Gleichen, Alta.